

# COPERION BRAND INTEGRATION: A NEW COURSE FORWARD

The Coperion Food, Health & Nutrition (FHN) division includes 10 baking technology brands that came together under the Coperion umbrella after a series of acquisitions. Each brand represents specific expertise in its markets.



**baker perkins**  
A BRAND OF COPERION



**kemutec**  
A BRAND OF COPERION



## Full-Line Technology Solutions

Coperion FHN focuses on three core business units:

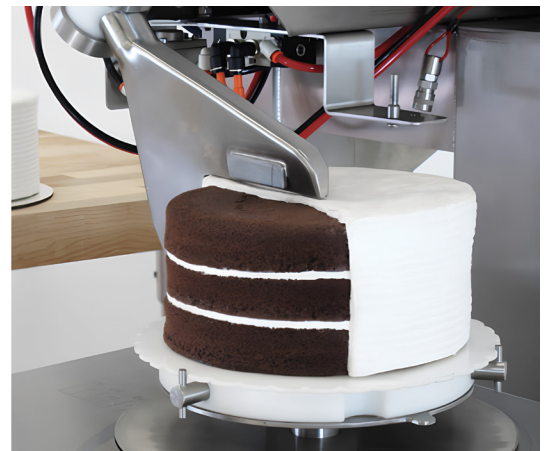
- Systems and ingredient automation
- Fermentation, mixing, forming, dividing and baking
- Dosing, depositing, decorating, precision cutting and spraying

With the integrated brands organized by technology solutions and Coperion FHN's scope of reach, the company can meet bakers where they are in nearly any region, including North America, Europe and Asia Pacific.

"There's nowhere else in the industry where bakers will find the breadth of knowledge that we now possess as a unified group," said Blake Day, VP and general manager of the fermentation, mixing/forming, dividing and baking business unit for Coperion.

VMI, Diosna, Shaffer, Peerless and Baker Perkins offer mixing technology; Shick Esteve, Kemutec and former Schenk Process FPM lead ingredient handling automation; and Unifiller and Bakon deliver dosing, depositing, decorating, spraying and cutting solutions.

"By bringing these brands together, we have a high quantity of intelligent individuals who are experts in their fields," said Chris Isom, VP and general manager of systems and ingredient automation for Coperion. "That will ensure our customers will see benefits delivered at a faster pace than before."





## A Foundation for Innovation

The unity of legacy brands allows commercial bakers access to not only innovation for specific equipment technology but also full-line solutions. This is a result of stacking teams based on equipment technology and expertise and developing a solid plan for research and development moving forward.

"That's where we will create the most value," said Matt Craig, president of Coperion FHN. "Our structure allows us to help our customers improve their operational efficiency by looking at features, benefits and price points and identifying the right components across all applications."

Coperion FHN is not only an equipment manufacturer but also a process engineering firm. Its global footprint enables an "in region, for region" manufacturing strategy for commercial bakers to access equipment and support locally.

**"In the past year, we've been working diligently with not only integration but also transformation.**

**This has allowed us to focus on our food markets — with bakers being a major focus."**

Matt Craig | president | Coperion FHN

## See Our Full-Line Solutions



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